

**ALL
THINGS
OPEN** 20
22

1

YEARS



OCTOBER 30
thru **NOVEMBER 2**

THE BEST IN OPEN SOURCE DELIVERED LIVE
IN-PERSON & TO DEVICES AROUND THE WORLD

EVENT OVERVIEW

2022.ALLTHINGSOPEN.ORG
INFO@ALLTHINGSOPEN.ORG

2022 *is our* 10 YEAR ANNIVERSARY!



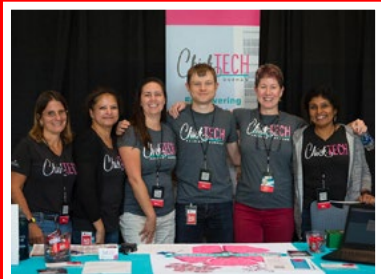
2013 YEAR ONE (1) 600+ REGISTRATIONS

A small footprint and limited programming, but feedback overwhelmingly positive from attendees and partners. Long lines form on Day 1 - and we are grateful.



2015 1,600+ REGISTRATIONS

Footprint and programming expand to 4th floor ballrooms. Job Board, Sticker Table and author book signings added.



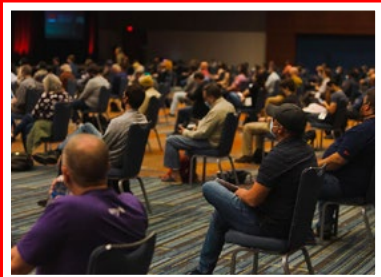
2017 3,200+ REGISTRATIONS

Number of free tables to nonprofits and underrepresented orgs increases. Focus on ML/AI and Blockchain begins. Start the Open Source 101 series.



2019 4,900+ REGISTRATIONS

Another giant leap. Year one for Official ATO Poster. 100+ sponsor and partner tables. 2,000+ t-shirts given away to attendees.

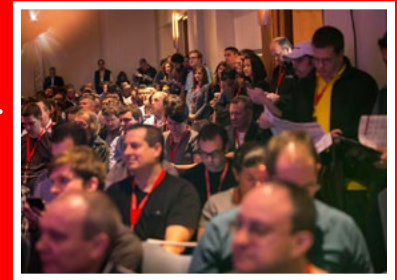


2021 4,800+ REGISTRATIONS

Hybrid format for first time ever (in-person and virtual). Safety protocols in place - feedback very positive. Approximately 1,000 attend in-person over 2.5 days - thousands more join from home.

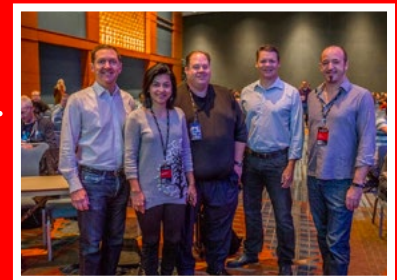
2014 1,100+ REGISTRATIONS

Footprint and programming grows, and so does attendance. Rooms overflowing. Real focus on inclusion and diversity begins.



2016 2,400+ REGISTRATIONS

A giant leap. Footprint includes entire Convention Center. A Who's Who of Open Source founders and CEO's participate. Start-Up Pitch Competition added.



2018 4,100+ REGISTRATIONS

Year one (1) of stand-alone Inclusion & Diversity event. More than 400 hundred register and attend - a tremendous success.



2020 7,400+ REGISTRATIONS

The global pandemic begins in March. Transition to virtual-only format. Feedback overwhelmingly positive from attendees and partners. 200+ speakers and sessions. A truly global audience.



2022 HAPPY ANNIVERSARY!

Hybrid format (in-person and online). Onsite programming will be live streamed. Downtown Raleigh, NC USA.

The 2022 Event

In 2022 the conference will feature two co-located events, a day of workshops, and two full days of in-person and virtual programming

**Subject to change based on COVID-19 situation.*

Co-Located Events Sunday, October 30 & Monday, October 31

In conjunction with ATO, we are thrilled to host two, FREE co-located events in 2022 on Sunday, October 30th – the Inclusion & Diversity event, and Monday, October 31st – the Community Leadership Summit (CLS). Both events will require separate registrations but both will be FREE. This day will also be the first official move-in day for sponsors and partners.

Workshops & Special Events Monday, October 31

Monday will feature extended workshop sessions and will be the second move-in day for sponsors.

Tuesday, November 1 & Wednesday, November 2

Traditional conference days featuring 15-minute keynotes, Featured Lunch Sessions, and 15, 45 and 90 minute breakout sessions.

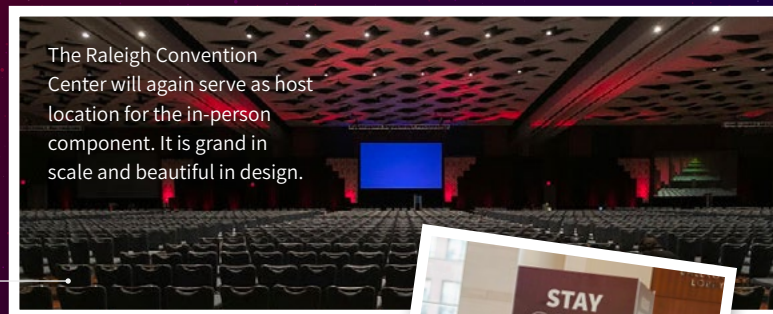
In-Person

In-person programming takes place at The Raleigh Convention Center. Each day will feature ~15 tracks of sessions and nearly 100 speakers. **note, a number of in-person sessions will be live streamed to the virtual platform*

Virtual

For those who cannot attend in person, virtual programming will be available on a robust platform (hosted by 6Connex). Live streamed sessions will include the Inclusion & Diversity program (Sunday), as well as keynotes and a number of track sessions on Tuesday and Wednesday.

**INCLUSION
+ DIVERSITY**
IN OPEN SOURCE



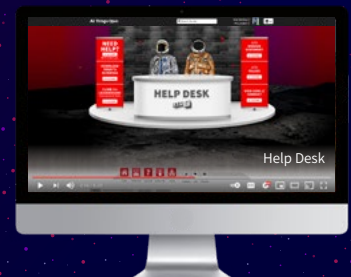
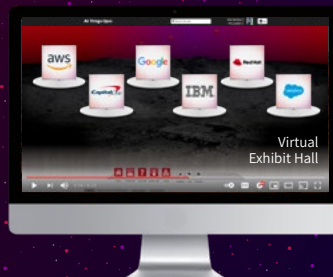
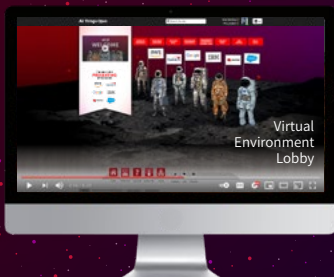
The Raleigh Convention Center will again serve as host location for the in-person component. It is grand in scale and beautiful in design.

Enhanced safety protocols will be in place throughout the venue to maximize attendee safety and wellness.



Historically Underrepresented Organizations

In 2022, we'll resume our tradition of working closely with underrepresented organizations as we have for the past 10 years. Our goal is to always increase our outreach each year to ensure that our event is accessible to as many people as possible.



ALL THINGS OPEN IS A PROUD CERTIFIED B CORP. It took 1.5 years of consistent work and documentation to achieve the certification and was worth every minute of effort. The focus of the event remains providing world-class educational and networking opportunities at a price allowing access to both traditional and non-traditional attendees.

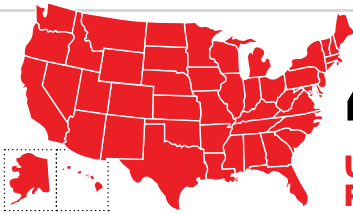
2021 BY THE NUMBERS

4,832
Registrations

86 Countries Represented



47
U.S. States Represented

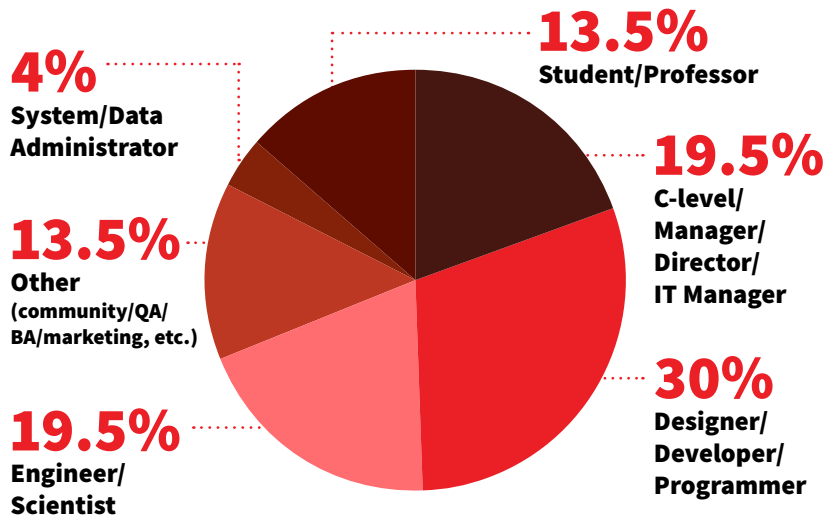


41% Attendees
Influence Spending Decisions

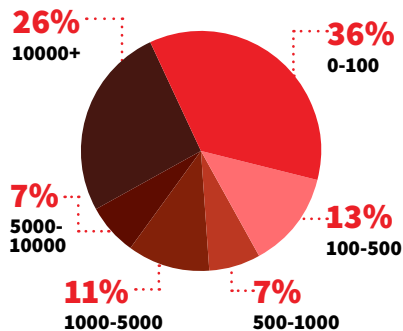
1,000+
T-Shirts
Given
Away



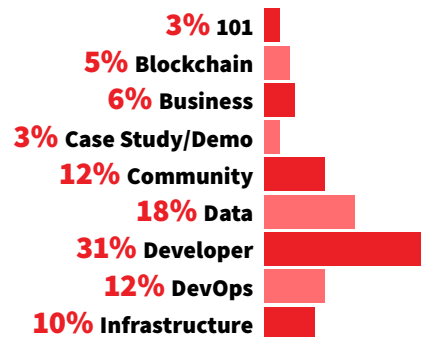
Type of Attendee



Attendee Organization/ Company Size



Attendee Track/ Focus Area of Interest



INCLUSION + DIVERSITY

IN OPEN SOURCE

More than 400 registered for year 4 of Inclusion & Diversity in Open Source. The event was also live streamed worldwide.



COMMUNITY LEADERSHIP SUMMIT

The Community Leadership Summit was co-located for the second time with ATO, and it was a tremendous success. More than 500 attended sessions from all over the world.

Inclusion & Diversity in Open Source

SUNDAY, OCTOBER 30 • RALEIGH CONVENTION CENTER

The **2022** Inclusion & Diversity event will feature traditional talks, panel discussions and attendee Q&A around a variety of predetermined topics. Subject matter experts, community and company leaders, and technologists of all types will attend and participate.



Nithya Ruff is the head of the OSPO for Amazon and has been building bridges between companies and communities for over 20 years. She is passionate about including all people and valuing all contributions in open source.

2021 SPEAKERS



NIGEL BROWN

VMWARE



DEMETRIS CHEATHAM

GITHUB



MASON EGGER

DIGITAL OCEAN



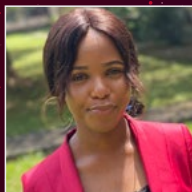
DAVID GRIZZANTI

COMCAST



MATT CANTU

UNIVERSITY OF
NEBRASKA AT OMAHA
AND CHAOSS



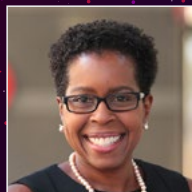
RUTH KEGAH

ANIMALZ



CLARENCE CLAYTON

RED HAT



KOREN TOWNSEND

RED HAT

2021 TOPICS

- All In for Maintainers: Creating an Inclusive Culture Within Communities
- LGTM - limiting / being mindful of the use of acronyms
- Let Me Introduce Y'all to Y'all
- Adopting Open Source Practices to Build More Inclusive Products and Services
- CHAOSS Diversity, Equity and Inclusion (DEI) Open Source Badging Initiative
- Careers in Tech: Calling All Majors!
- Building Inclusion Through Effective Moderation



Nikema Prophet speaking at the Inclusion & Diversity in Open Source event in 2019.

2021 SPONSORS



Community Leadership Summit (CLS)



MONDAY, OCTOBER 31
RALEIGH CONVENTION CENTER

Building on the tremendous success of the original ATO/CLS partnership in 2020 and 2021, the Community Leadership Summit (CLS) will once again be held in conjunction with All Things Open.

The event will be hosted onsite at the Raleigh Convention Center. In 2021 more than 500 attended and participated virtually from all over the world. Attendance and participation are expected to be excellent once again in 2022.

ABOUT CLS

The place where community leadership is crafted.

The Community Leadership Summit 2022 brings together community leaders, organizers and managers and the projects and organizations that are interested in growing and empowering a strong community. Leading minds in community management, relations and online collaboration will discuss, debate and continue to refine the art of building an effective and capable community.

The event will feature moderated and facilitated discussions to deliver a rich set of content driven by a diverse audience.

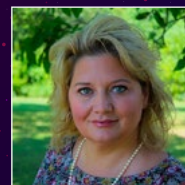
Thought leaders in the community space are consistently featured, and 2022 will be no different.

2021 Moderators



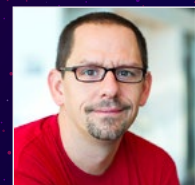
JONO BACON

JONO BACON
CONSULTING



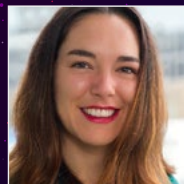
AMBER GRANER

CORELIGHT INC.



JASON HOBGETS

RED HAT



JEN WIKE HUGER

RED HAT



LISA-MARIE NAMPHY

COCKROACH LABS

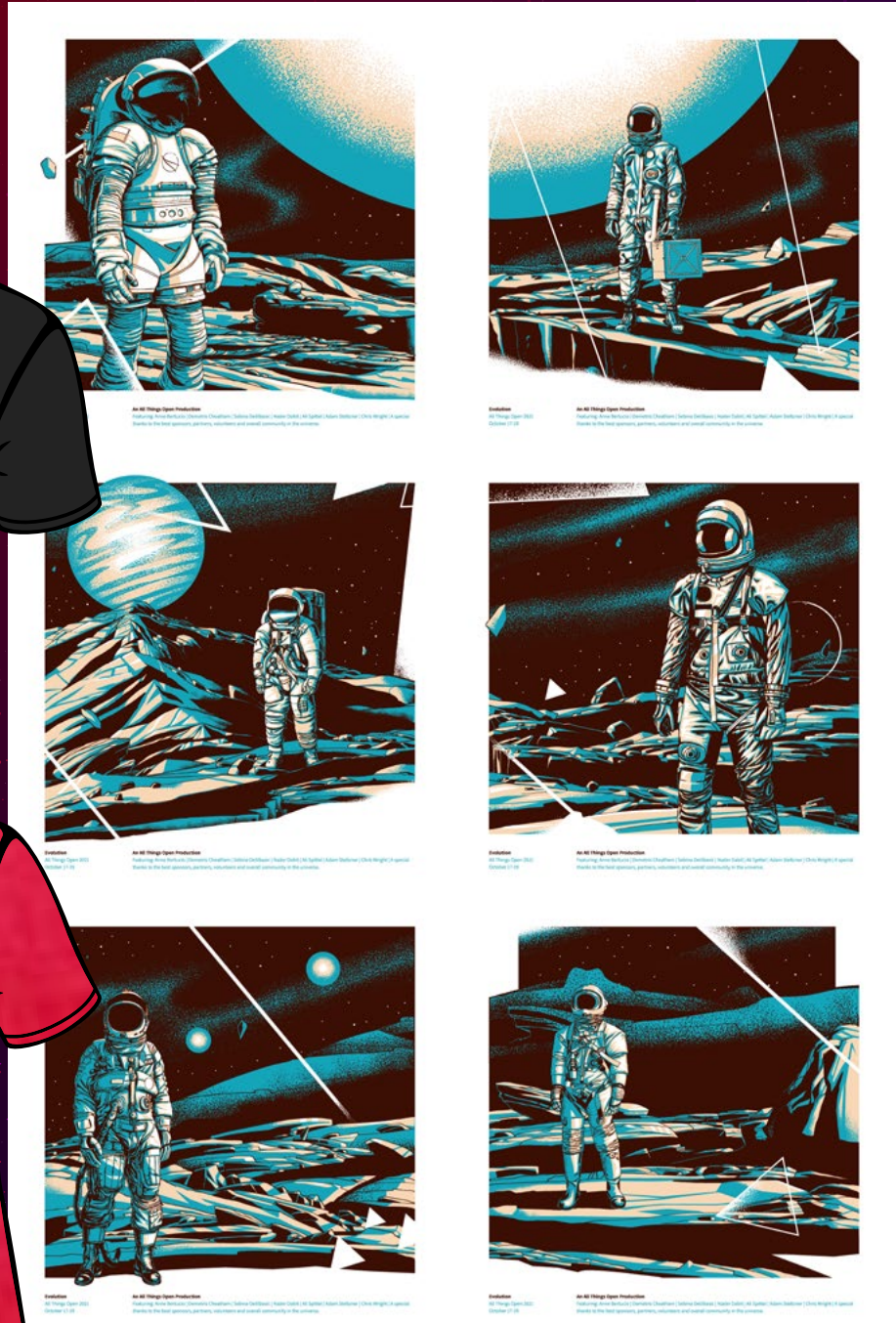


2021 T-Shirts & Poster

An official t-shirt and poster will again be available to conference attendees. Hundreds of each will be given away.

T-SHIRT

The 2021 t-shirt sponsor was the team at Red Hat.



PROMOTIONAL POSTER

The 2021 poster title was "Evolution". Poster sponsor was Salesforce.