ALL THINGS OPEN 2022

10 YEARS

OCTOBER 30 thru NOVEMBER 2

THE BEST IN OPEN SOURCE DELIVERED LIVE IN-PERSON & TO DEVICES AROUND THE WORLD

EVENT OVERVIEW

2022.ALLTHINGSOPEN.ORG
INFO@ALLTHINGSOPEN.ORG
2013
YEAR ONE (1)
600+ REGISTRATIONS
A small footprint and limited programming, but feedback overwhelmingly positive from attendees and partners. Long lines form on Day 1 - and we are grateful.

2014
1,100+ REGISTRATIONS
Footprint and programming grows, and so does attendance. Rooms overflowing. Real focus on inclusion and diversity begins.

2015
1,600+ REGISTRATIONS
Footprint and programming expand to 4th floor ballrooms. Job Board, Sticker Table and author book signings added.

2016
2,400+ REGISTRATIONS

2017
3,200+ REGISTRATIONS
Number of free tables to nonprofits and underrepresented orgs increases. Focus on ML/AI and Blockchain begins. Start the Open Source 101 series.

2018
4,100+ REGISTRATIONS
Year one (1) of stand-alone Inclusion & Diversity event. More than 400 hundred register and attend - a tremendous success.

2019
4,900+ REGISTRATIONS
Another giant leap. Year one for Official ATO Poster. 100+ sponsor and partner tables. 2,000+ t-shirts given away to attendees.

2020
7,400+ REGISTRATIONS
The global pandemic begins in March. Transition to virtual-only format. Feedback overwhelmingly positive from attendees and partners. 200+ speakers and sessions. A truly global audience.

2021
4,800+ REGISTRATIONS
Hybrid format for first time ever (in-person and virtual). Safety protocols in place - feedback very positive. Approximately 1,000 attend in-person over 2.5 days - thousands more join from home.

2022
HAPPY ANNIVERSARY!
Hybrid format (in-person and online). Onsite programming will be live streamed. Downtown Raleigh, NC USA.
The 2022 Event

In 2022 the conference will feature two co-located events, a day of workshops, and two full days of in-person and virtual programming

*Subject to change based on COVID-19 situation.

Co-Located Events

Sunday, October 30 & Monday, October 31

In conjunction with ATO, we are thrilled to host two, FREE co-located events in 2022 on Sunday, October 30th – the Inclusion & Diversity event, and Monday, October 31th - the Community Leadership Summit (CLS). Both events will require separate registrations but both will be FREE. This day will also be the first official move-in day for sponsors and partners.

Workshops & Special Events

Monday, October 31

Monday will feature extended workshop sessions and will be the second move-in day for sponsors.

Tuesday, November 1 & Wednesday, November 2

Traditional conference days featuring 15-minute keynotes, Featured Lunch Sessions, and 15, 45 and 90 minute breakout sessions.

In-Person

In-person programming takes place at The Raleigh Convention Center. Each day will feature ~15 tracks of sessions and nearly 100 speakers. *note, a number of in-person sessions will be live streamed to the virtual platform

Virtual

For those who cannot attend in person, virtual programming will be available on a robust platform (hosted by 6Connex). Live streamed sessions will include the Inclusion & Diversity program (Sunday), as well as keynotes and a number of track sessions on Tuesday and Wednesday.

Historically Underrepresented Organizations

In 2022, we’ll resume our tradition of working closely with underrepresented organizations as we have for the past 10 years. Our goal is to always increase our outreach each year to ensure that our event is accessible to as many people as possible.

ALL THINGS OPEN IS A PROUD CERTIFIED B CORP. It took 1.5 years of consistent work and documentation to achieve the certification and was worth every minute of effort. The focus of the event remains providing world-class educational and networking opportunities at a price allowing access to both traditional and non-traditional attendees.
More than 400 registered for year 4 of Inclusion & Diversity in Open Source. The event was also live streamed worldwide.

Type of Attendee

<table>
<thead>
<tr>
<th>Type of Attendee</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Student/Professor</td>
<td>13.5%</td>
</tr>
<tr>
<td>C-level/Manager/ Director/IT Manager</td>
<td>19.5%</td>
</tr>
<tr>
<td>Designer/Developer/Programmer</td>
<td>30%</td>
</tr>
<tr>
<td>Other (community/QA/BA/marketing, etc.)</td>
<td>13.5%</td>
</tr>
<tr>
<td>Engineer/Scientist</td>
<td>19.5%</td>
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Attendee Organization/Company Size

<table>
<thead>
<tr>
<th>Company Size</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>0-100</td>
<td>36%</td>
</tr>
<tr>
<td>100-500</td>
<td>13%</td>
</tr>
<tr>
<td>500-1000</td>
<td>7%</td>
</tr>
<tr>
<td>1000-5000</td>
<td>11%</td>
</tr>
<tr>
<td>5000-10000</td>
<td>7%</td>
</tr>
<tr>
<td>10000+</td>
<td>26%</td>
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Attendee Track/ Focus Area of Interest

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<tr>
<th>Area of Interest</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Developer</td>
<td>31%</td>
</tr>
<tr>
<td>Community</td>
<td>12%</td>
</tr>
<tr>
<td>Case Study/Demo</td>
<td>3%</td>
</tr>
<tr>
<td>Business</td>
<td>6%</td>
</tr>
<tr>
<td>Blockchain</td>
<td>5%</td>
</tr>
<tr>
<td>Data</td>
<td>18%</td>
</tr>
<tr>
<td>DevOps</td>
<td>12%</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>10%</td>
</tr>
<tr>
<td>101</td>
<td>3%</td>
</tr>
<tr>
<td>100-500</td>
<td>13%</td>
</tr>
<tr>
<td>500-1000</td>
<td>7%</td>
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<tr>
<td>1000-5000</td>
<td>7%</td>
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<tr>
<td>5000-10000</td>
<td>3%</td>
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4,832 Registrations

86 Countries Represented

47 U.S. States Represented

41% Attendees Influence Spending Decisions

1,000+ T-Shirts Given Away
The **2022** Inclusion & Diversity event will feature traditional talks, panel discussions and attendee Q&A around a variety of predetermined topics. Subject matter experts, community and company leaders, and technologists of all types will attend and participate.

Nithya Ruff, Open Source Programs Office (OSPO) Manager at Amazon will serve as emcee. Speakers will be announced when the schedule is released in early August.

### 2021 SPEAKERS

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<tr>
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<tbody>
<tr>
<td>NIGEL BROWN</td>
<td>VMware</td>
</tr>
<tr>
<td>DEMETRIS CHEATHAM</td>
<td>GitHub</td>
</tr>
<tr>
<td>MASON EGGER</td>
<td>Digital Ocean</td>
</tr>
<tr>
<td>DAVID GRIZZANTI</td>
<td>Comcast</td>
</tr>
<tr>
<td>MATT CANTU</td>
<td>University of Nebraska at Omaha and CHA OSS</td>
</tr>
<tr>
<td>RUTH KEGAH</td>
<td>Animalz</td>
</tr>
<tr>
<td>CLARENCE CLAYTON</td>
<td>Red Hat</td>
</tr>
<tr>
<td>KOREN TOWNSEND</td>
<td>Red Hat</td>
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### 2021 TOPICS

- All In for Maintainers: Creating an Inclusive Culture Within Communities
- LGTM - limiting / being mindful of the use of acronyms
- Let Me Introduce Y’all to Y’all
- Adopting Open Source Practices to Build More Inclusive Products and Services
- CHA OSS Diversity, Equity and Inclusion (DEI) Open Source Badging Initiative
- Careers in Tech: Calling All Majors!
- Building Inclusion Through Effective Moderation

### 2021 SPONSORS

[List of sponsors images]

Nikema Prophet speaking at the Inclusion & Diversity in Open Source event in 2019.
Community Leadership Summit (CLS)

MONDAY, OCTOBER 31
RALEIGH CONVENTION CENTER

Building on the tremendous success of the original ATO/CLS partnership in 2020 and 2021, the Community Leadership Summit (CLS) will once again be held in conjunction with All Things Open.

The event will be hosted onsite at the Raleigh Convention Center. In 2021 more than 500 attended and participated virtually from all over the world. Attendance and participation are expected to be excellent once again in 2022.

ABOUT CLS
The place where community leadership is crafted.

The Community Leadership Summit 2022 brings together community leaders, organizers and managers and the projects and organizations that are interested in growing and empowering a strong community. Leading minds in community management, relations and online collaboration will discuss, debate and continue to refine the art of building an effective and capable community.

The event will feature moderated and facilitated discussions to deliver a rich set of content driven by a diverse audience.

Thought leaders in the community space are consistently featured, and 2022 will be no different.

2021 Moderators

JONO BACON
CONSULTING

JONO BACON
CONSULTING

JEN WIKE HUGER
RED HAT

AMBER GRANER
CORELIGHT INC.

LISA-MARIE NAMPHY
COCKROACH LABS

JASON HIBBETS
RED HAT
2021 T-Shirts & Poster

An official t-shirt and poster will again be available to conference attendees. Hundreds of each will be given away.

T-SHIRT
The 2021 t-shirt sponsor was the team at Red Hat.

PROMOTIONAL POSTER
The 2021 poster title was “Evolution”. Poster sponsor was Salesforce.