

**ALL
THINGS
OPEN** 20
22

1

YEARS



OCTOBER 30
thru **NOVEMBER 2**

THE BEST IN OPEN SOURCE DELIVERED LIVE
IN-PERSON & TO DEVICES AROUND THE WORLD

WHY ATTEND?

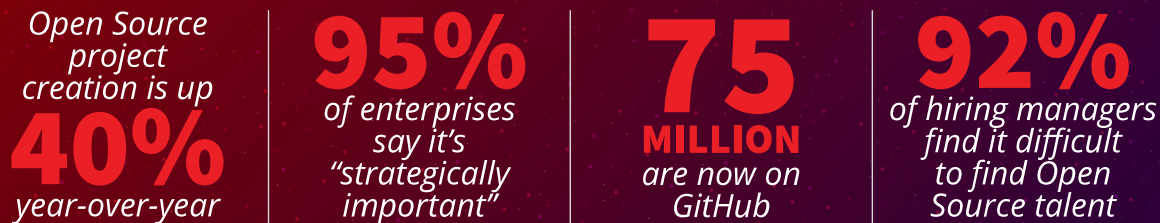
2022.ALLTHINGSOPEN.ORG
INFO@ALLTHINGSOPEN.ORG

Why Attend ATO 2022?

After all these years, open source skills are more important and sought after than ever

More than anything, ATO is an educational conference where attendees learn about new technologies and topics, and it's always been that way. The goal is for attendees to leave having learned something or been made aware of something new.

Open Source has never been more popular and skills have never been in more demand



The speaker lineup is second-to-none

We've said it a thousand times – speakers are the reason people attend an event, period. The sessions they deliver provide the education that is so valuable. The lineup in 2022 will be tremendous.

Just a few past speakers include:



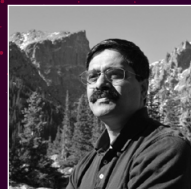
Angela Lungati
Ushahidi, Inc



Saron Yitbarek,
Code Newbie



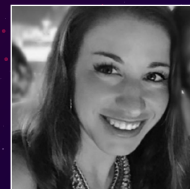
Jim Whitehurst,
Red Hat



Venkat
Subramaniam,
Agile Developer,
Inc.



Sandi Metz,
Torqueforge



Sarah Drasner,
Google



Demetris
Cheatham,
GitHub



Jason Lengstorf,
Netlify



Angie Jones,
Block



Marten Mickos,
HackerOne



Dwight Merriman,
MongoDB



Ben Ilegibodu,
Stitch Fix



Ali Spittel,
Dev.to



Mitchell
Hashimoto,
Hashicorp



Chris Coyier,
CodePen and CSS
Tricks



Danese Cooper,
Nearform



Ashley McNamara,
Microsoft



Kent C Dodds,
testingjavascript.
com



Jono Bacon,
Jono Bacon
Consulting



Matt Asay,
Amazon



Erica Stanley,
Mozilla

You'll be joining a technical and sophisticated audience

Attendance at ATO is always very, very good and the audience is a technical and sophisticated one. We expect 2022 to be closer to the experience from 2019, assuming the COVID situation continues on its current trajectory.

2019 BY THE NUMBERS

4,985
ATTENDEES

The 2019 event was the largest ATO ever. In 2018 attendance was 4,079.

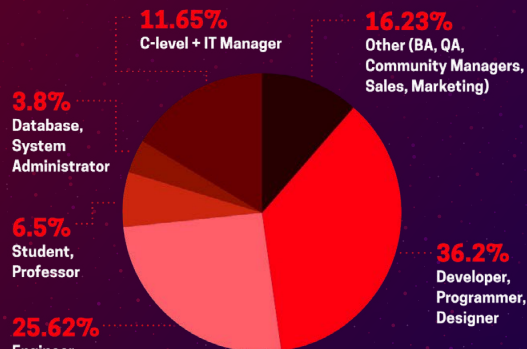


41
U.S. STATES REPRESENTED
Including the District of Columbia

27
COUNTRIES REPRESENTED

250+
SESSIONS HOSTED
275+
UNIQUE SPEAKERS

Type of Attendee



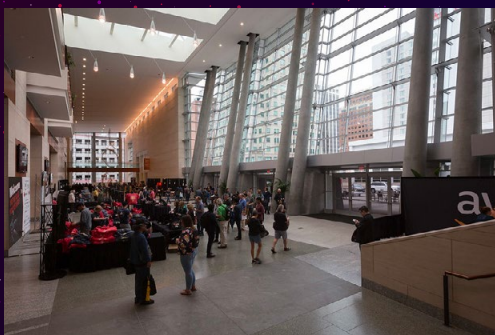
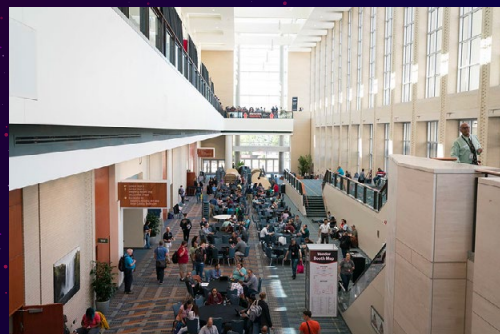
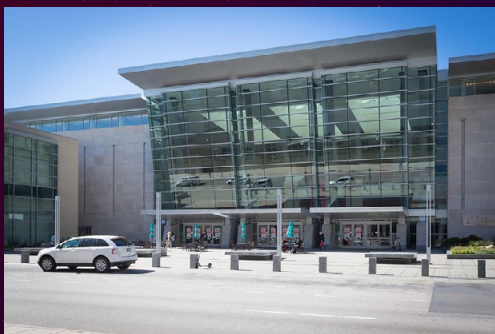
2,500+
ATO T-SHIRTS GIVEN TO ATTENDEES

4,001
UNIQUE DEVICE MOBILE APP DOWNLOADS
232,000+
MOBILE APP PAGE VIEWS

1,123 Companies & Organizations

The venue is world-class and is structured perfectly for an amazing experience

For the 10th year in a row, the Raleigh Convention Center in downtown Raleigh, NC will serve as the host location. The layout is structured perfectly for an amazing attendee experience. In addition, it is downtown and within easy walking distance from attractions, hotels, restaurants and some of the top tech companies in the world.





You'll be visiting Raleigh and The Research Triangle Park, one of the fastest growing tech centers in the U.S. and the world.

A Global Epicenter of Technology and Open Source Innovation

The conference will take place in downtown Raleigh, NC at the world-class Convention Center. As one of the three corners of the Research Triangle Region, Raleigh is home to tech companies like Red Hat, Citrix, Bandwidth, Lulu.com and many others.

The Research Triangle Park, the nation's largest and most prestigious R&D business park, is only a short drive away. Prominent Fortune 100 multinational operations, university spin-outs, and start-up businesses in more than a dozen pioneering industries, including biotechnology, information technology, and clean technologies, all call RTP home.

2021 Accolades

- Apple picks RTP for \$1B east coast hub and campus
- Google chooses Durham for engineering hub
- Raleigh – #4 top cities in the U.S. for remote workers

2020 Accolades

- Raleigh – #3 best places to work in tech
- Durham – #5 most educated cities in the U.S.
- Raleigh – #12 most educated cities in the U.S.
- Raleigh – #5 most successful for female entrepreneurs
- North Carolina – #5 best state to do business

The Research Triangle Park (RTP) is the largest research park in the United States.

One of the most educated places on earth:

- 53% have an associates degree or higher
- 50% have a bachelors degree or higher
- 19% have a graduate degree or higher

Approximately 8,500 students graduate each year from the region's top research universities.

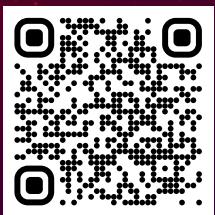
Just a few of the international companies based or with significant operations in Raleigh and the RTP:

- | | |
|------------------------------|---------------------|
| • SAS Institute | • Lenovo |
| • RedHat | • IBM |
| • Epic Games | • Cisco |
| • IQVIA (formerly Quintiles) | • Fidelity |
| • Citrix | • Glaxo Smith Kline |

More than 275 global companies and 36,000 tech workers call the RTP home. Major research universities surround the area, including NC State, Duke University, UNC Chapel Hill, Wake Forest, the Wake Tech system, and more.

The overall vibe is positive, fun and exciting. The experience is second-to-none.

While protocols will of course be in place, we expect the experience to be closer to 2019 (the last in-person event) than 2020 or 2021. The ATO community is a good one – kind, generous and genuinely supportive of other attendees and the open source community in general.



Scan to watch the ATO Overview Video

The price is fair and designed to maximize attendee and participant ROI

We started All Things Open to create an accessible and affordable world-class open source/tech/web conference. We strongly felt a world-class experience and accessibility shouldn't be mutually exclusive, and 10 years later, we still do.

Registration and the 2022 website will launch on Tuesday, June 14 with our now (almost famous) \$99 Early Bird Special. For just \$99 USD you can attend all sessions and networking events on Tuesday, November 1 and Wednesday, November 2. This also includes lunch for both days.

